



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

POL/M Romney/R/PRE/US (15840)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
ROMNEY FOR PRESIDENT (13995)  
National/Political  
31/06376930

Invoice 643739  
Inv Date 10/28/2012  
Terms Net 30  
Contract 337020  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:06:08PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	10/17/12 6:14AM (We)	00:30	2012MRFP140H	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	10/17/12 6:45AM (We)	00:30	2012MRFP131H	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	10/18/12 6:13AM (Th)	00:30	2012MRFP140H	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	10/18/12 6:44AM (Th)	00:30	2012MRFP131H	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	10/19/12 6:14AM (Fr)	00:30	2012MRFP131H	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	10/19/12 6:44AM (Fr)	00:30	2012MRFP141H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,M-2,Tu-2	10/22/12 6:14AM (Mo)	00:30	2012MRFP145H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,M-2,Tu-2	10/22/12 6:29AM (Mo)	00:30	2012MRFP148H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,M-2,Tu-2	10/23/12 6:23AM (Tu)	00:30	2012MRFP145H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,M-2,Tu-2	10/23/12 6:55AM (Tu)	00:30	2012MRFP148H	\$1875.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	10/22/12 7:55AM (Mo)	00:30	2012MRFP145H	\$2000.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	10/22/12 8:48AM (Mo)	00:30	2012MRFP148H	\$2000.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	10/23/12 7:48AM (Tu)	00:30	2012MRFP145H	\$2000.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	10/23/12 8:47AM (Tu)	00:30	2012MRFP148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	10/17/12 7:59AM (We)	00:30	2012MRFP131H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	10/17/12 9:00AM (We)	00:30	2012MRFP141H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	10/18/12 7:30AM (Th)	00:30	2012MRFP131H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	10/18/12 8:29AM (Th)	00:30	2012MRFP141H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	10/19/12 7:41AM (Fr)	00:30	2012MRFP140H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	10/19/12 8:40AM (Fr)	00:30	2012MRFP131H	\$2000.00	
5.0	Spot	10:00:00AM-10:30:00	Day,W-1,Th-1,F-1	10/17/12 10:21AM (We)	00:30	2012MRFP140H	\$560.00	
5.0	Spot	10:00:00AM-10:30:00	Day,W-1,Th-1,F-1	10/18/12 10:24AM (Th)	00:30	2012MRFP140H	\$560.00	
5.0	Spot	10:00:00AM-10:30:00	Day,W-1,Th-1,F-1	10/19/12 10:30AM (Fr)	00:30	2012MRFP131H	\$560.00	
6.0	Spot	10:00:00AM-10:30:00	Day,M-1,Tu-1	10/22/12 10:22AM (Mo)	00:30	2012MRFP145H	\$560.00	
6.0	Spot	10:00:00AM-10:30:00	Day,M-1,Tu-1	10/23/12 10:23AM (Tu)	00:30	2012MRFP145H	\$560.00	
7.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	10/22/12 11:33AM (Mo)	00:30	2012MRFP148H	\$925.00	
7.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	10/23/12 11:34AM (Tu)	00:30	2012MRFP148H	\$925.00	
8.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	10/18/12 11:59AM (Th)	00:30	2012MRFP131H	\$925.00	
8.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	10/19/12 10:59AM (Fr)	00:30	2012MRFP141H	\$925.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	10/17/12 12:28PM (We)	00:30	2012MRFP131H	\$850.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	10/17/12 12:50PM (We)	00:30	2012MRFP131H	\$850.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	10/18/12 12:11PM (Th)	00:30	2012MRFP131H	\$850.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	10/18/12 12:35PM (Th)	00:30	2012MRFP141H	\$850.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	10/19/12 12:12PM (Fr)	00:30	2012MRFP131H	\$850.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	10/19/12 12:41PM (Fr)	00:30	2012MRFP131H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	10/22/12 12:13PM (Mo)	00:30	2012MRFP145H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	10/22/12 12:53PM (Mo)	00:30	2012MRFP148H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	10/23/12 12:27PM (Tu)	00:30	2012MRFP145H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	10/23/12 12:53PM (Tu)	00:30	2012MRFP148H	\$850.00	



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

POL/M Romney/R/PRE/US (15840)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
ROMNEY FOR PRESIDENT (13995)  
National/Political  
31/06376930

Invoice 643739  
Inv Date 10/28/2012  
Terms Net 30  
Contract 337020  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:06:08PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
11.0	Spot	1:00:00PM- 2:00:00PM	Day,W-2,Th-2,F-2	10/17/12 12:59PM (We)	00:30	2012MRFP141H	\$800.00	
11.0	Spot	1:00:00PM- 2:00:00PM	Day,W-2,Th-2,F-2	10/17/12 1:31PM (We)	00:30	2012MRFP140H	\$800.00	
11.0	Spot	1:00:00PM- 2:00:00PM	Day,W-2,Th-2,F-2	10/18/12 12:59PM (Th)	00:30	2012MRFP140H	\$800.00	
11.0	Spot	1:00:00PM- 2:00:00PM	Day,W-2,Th-2,F-2	10/18/12 1:58PM (Th)	00:30	2012MRFP131H	\$800.00	
11.0	Spot	1:00:00PM- 2:00:00PM	Day,W-2,Th-2,F-2	10/19/12 12:59PM (Fr)	00:30	2012MRFP141H	\$800.00	
11.0	Spot	1:00:00PM- 2:00:00PM	Day,W-2,Th-2,F-2	10/19/12 1:56PM (Fr)	00:30	2012MRFP140H	\$800.00	
12.0	Spot	1:00:00PM- 2:00:00PM	Day,M-2,Tu-2	10/22/12 12:59PM (Mo)	00:30	2012MRFP145H	\$800.00	
12.0	Spot	1:00:00PM- 2:00:00PM	Day,M-2,Tu-2	10/22/12 1:56PM (Mo)	00:30	2012MRFP148H	\$800.00	
12.0	Spot	1:00:00PM- 2:00:00PM	Day,M-2,Tu-2	10/23/12 1:31PM (Tu)	00:30	2012MRFP145H	\$800.00	
12.0	Spot	1:00:00PM- 2:00:00PM	Day,M-2,Tu-2	10/23/12 1:57PM (Tu)	00:30	2012MRFP148H	\$800.00	
13.0	Spot	4:00:00PM- 5:00:00PM	Day,W-2,Th-2,F-2	10/17/12 4:18PM (We)	00:30	2012MRFP131H	\$800.00	
13.0	Spot	4:00:00PM- 5:00:00PM	Day,W-2,Th-2,F-2	10/17/12 4:53PM (We)	00:30	2012MRFP131H	\$800.00	
13.0	Spot	4:00:00PM- 5:00:00PM	Day,W-2,Th-2,F-2	10/18/12 4:22PM (Th)	00:30	2012MRFP131H	\$800.00	
13.0	Spot	4:00:00PM- 5:00:00PM	Day,W-2,Th-2,F-2	10/18/12 4:37PM (Th)	00:30	2012MRFP141H	\$800.00	
13.0	Spot	4:00:00PM- 5:00:00PM	Day,W-2,Th-2,F-2	10/19/12 4:13PM (Fr)	00:30	2012MRFP131H	\$800.00	
13.0	Spot	4:00:00PM- 5:00:00PM	Day,W-2,Th-2,F-2	10/19/12 4:39PM (Fr)	00:30	2012MRFP131H	\$800.00	
14.0	Spot	4:00:00PM- 5:00:00PM	Day,M-2,Tu-2	10/22/12 4:12PM (Mo)	00:30	2012MRFP145H	\$800.00	
14.0	Spot	4:00:00PM- 5:00:00PM	Day,M-2,Tu-2	10/22/12 4:38PM (Mo)	00:30	2012MRFP148H	\$800.00	
14.0	Spot	4:00:00PM- 5:00:00PM	Day,M-2,Tu-2	10/23/12 4:19PM (Tu)	00:30	2012MRFP145H	\$800.00	
14.0	Spot	4:00:00PM- 5:00:00PM	Day,M-2,Tu-2	10/23/12 4:36PM (Tu)	00:30	2012MRFP148H	\$800.00	
15.0	Spot	5:00:00PM- 5:30:00PM	Day,M-2,Tu-2	10/22/12 5:14PM (Mo)	00:30	2012MRFP145H	\$2250.00	
15.0	Spot	5:00:00PM- 5:30:00PM	Day,M-2,Tu-2	10/22/12 5:29PM (Mo)	00:30	2012MRFP148H	\$2250.00	
15.0	Spot	5:00:00PM- 5:30:00PM	Day,M-2,Tu-2	10/23/12 5:14PM (Tu)	00:30	2012MRFP145H	\$2250.00	
15.0	Spot	5:00:00PM- 5:30:00PM	Day,M-2,Tu-2	10/23/12 5:29PM (Tu)	00:30	2012MRFP148H	\$2250.00	
16.0	Spot	5:00:00PM- 5:30:00PM	Day,W-2,Th-2,F-2	10/17/12 5:14PM (We)	00:30	2012MRFP141H	\$2250.00	
16.0	Spot	5:00:00PM- 5:30:00PM	Day,W-2,Th-2,F-2	10/17/12 5:29PM (We)	00:30	2012MRFP140H	\$2250.00	
16.0	Spot	5:00:00PM- 5:30:00PM	Day,W-2,Th-2,F-2	10/18/12 5:12PM (Th)	00:30	2012MRFP140H	\$2250.00	
16.0	Spot	5:00:00PM- 5:30:00PM	Day,W-2,Th-2,F-2	10/18/12 5:23PM (Th)	00:30	2012MRFP131H	\$2250.00	
16.0	Spot	5:00:00PM- 5:30:00PM	Day,W-2,Th-2,F-2	10/19/12 5:15PM (Fr)	00:30	2012MRFP141H	\$2250.00	
16.0	Spot	5:00:00PM- 5:30:00PM	Day,W-2,Th-2,F-2	10/19/12 5:28PM (Fr)	00:30	2012MRFP140H	\$2250.00	
17.0	Spot	6:00:00PM- 6:30:00PM	Day,M-2,Tu-2	10/22/12 5:59PM (Mo)	00:30	2012MRFP145H	\$3000.00	
17.0	Spot	6:00:00PM- 6:30:00PM	Day,M-2,Tu-2	10/22/12 6:23PM (Mo)	00:30	2012MRFP148H	\$3000.00	
17.0	Spot	6:00:00PM- 6:30:00PM	Day,M-2,Tu-2	10/23/12 6:23PM (Tu)	00:30	2012MRFP145H	\$3000.00	
17.0	Spot	6:00:00PM- 6:30:00PM	Day,M-2,Tu-2	10/23/12 6:29PM (Tu)	00:30	2012MRFP148H	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00PM	Day,W-2,Th-2,F-2	10/17/12 6:13PM (We)	00:30	2012MRFP131H	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00PM	Day,W-2,Th-2,F-2	10/17/12 6:27PM (We)	00:30	2012MRFP131H	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00PM	Day,W-2,Th-2,F-2	10/18/12 6:00PM (Th)	00:30	2012MRFP131H	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00PM	Day,W-2,Th-2,F-2	10/18/12 6:29PM (Th)	00:30	2012MRFP141H	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00PM	Day,W-2,Th-2,F-2	10/19/12 6:14PM (Fr)	00:30	2012MRFP131H	\$3000.00	



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

POL/M Romney/R/PRE/US (15840)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
ROMNEY FOR PRESIDENT (13995)  
National/Political  
31/06376930

Invoice 643739  
Inv Date 10/28/2012  
Terms Net 30  
Contract 337020  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:06:08PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
18.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	10/19/12 6:29PM (Fr)	00:30			
19.0	Spot	7:00:00PM- 7:30:00	Day,M-2,Tu-2	10/22/12 6:59PM (Mo)	00:30	2012MRFP131H	\$3000.00	
19.0	Spot	7:00:00PM- 7:30:00	Day,M-2,Tu-2	10/22/12 7:29PM (Mo)	00:30	2012MRFP145H	\$3000.00	
19.0	Spot	7:00:00PM- 7:30:00	Day,M-2,Tu-2	10/23/12 7:13PM (Tu)	00:30	2012MRFP148H	\$3000.00	
19.0	Spot	7:00:00PM- 7:30:00	Day,M-2,Tu-2	10/23/12 7:29PM (Tu)	00:30	2012MRFP145H	\$3000.00	
20.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-2,F-2	10/17/12 7:13PM (We)	00:30	2012MRFP148H	\$3000.00	
20.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-2,F-2	10/17/12 7:25PM (We)	00:30	2012MRFP141H	\$3000.00	
20.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-2,F-2	10/18/12 7:05PM (Th)	00:30	2012MRFP140H	\$3000.00	
20.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-2,F-2	10/18/12 7:25PM (Th)	00:30	2012MRFP140H	\$3000.00	
20.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-2,F-2	10/19/12 7:06PM (Fr)	00:30	2012MRFP131H	\$3000.00	
20.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-2,F-2	10/19/12 7:23PM (Fr)	00:30	2012MRFP141H	\$3000.00	
21.0	Spot	7:30:00PM- 8:00:00	Day,M-2,Tu-2	10/22/12 7:37PM (Mo)	00:30	2012MRFP140H	\$3000.00	
21.0	Spot	7:30:00PM- 8:00:00	Day,M-2,Tu-2	10/22/12 7:53PM (Mo)	00:30	2012MRFP145H	\$3000.00	
21.0	Spot	7:30:00PM- 8:00:00	Day,M-2,Tu-2	10/23/12 7:38PM (Tu)	00:30	2012MRFP148H	\$3000.00	
21.0	Spot	7:30:00PM- 8:00:00	Day,M-2,Tu-2	10/23/12 7:52PM (Tu)	00:30	2012MRFP145H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,W-2,Th-2,F-2	10/17/12 7:43PM (We)	00:30	2012MRFP148H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,W-2,Th-2,F-2	10/17/12 7:53PM (We)	00:30	2012MRFP131H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,W-2,Th-2,F-2	10/18/12 7:37PM (Th)	00:30	2012MRFP131H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,W-2,Th-2,F-2	10/18/12 7:53PM (Th)	00:30	2012MRFP131H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,W-2,Th-2,F-2	10/19/12 7:37PM (Fr)	00:30	2012MRFP141H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,W-2,Th-2,F-2	10/19/12 7:46PM (Fr)	00:30	2012MRFP131H	\$3000.00	
23.0	Spot	11:00:00PM-11:35:00	Day,W-2,Th-2,F-2	10/17/12 11:13PM (We)	00:30	2012MRFP131H	\$3000.00	
23.0	Spot	11:00:00PM-11:35:00	Day,W-2,Th-2,F-2	10/17/12 11:29PM (We)	00:30	2012MRFP140H	\$2000.00	
23.0	Spot	11:00:00PM-11:35:00	Day,W-2,Th-2,F-2	10/18/12 11:13PM (Th)	00:30	2012MRFP131H	\$2000.00	
23.0	Spot	11:00:00PM-11:35:00	Day,W-2,Th-2,F-2	10/18/12 11:29PM (Th)	00:30	2012MRFP131H	\$2000.00	
23.0	Spot	11:00:00PM-11:35:00	Day,W-2,Th-2,F-2	10/19/12 11:14PM (Fr)	00:30	2012MRFP141H	\$2000.00	
23.0	Spot	11:00:00PM-11:35:00	Day,W-2,Th-2,F-2	10/19/12 11:32PM (Fr)	00:30	2012MRFP131H	\$2000.00	
24.0	Spot	11:00:00PM-11:35:00	Day,M-2,Tu-2	10/22/12 11:13PM (Mo)	00:30	2012MRFP141H	\$2000.00	
24.0	Spot	11:00:00PM-11:35:00	Day,M-2,Tu-2	10/22/12 11:22PM (Mo)	00:30	2012MRFP145H	\$2000.00	
24.0	Spot	11:00:00PM-11:35:00	Day,M-2,Tu-2	10/23/12 11:13PM (Tu)	00:30	2012MRFP148H	\$2000.00	
24.0	Spot	11:00:00PM-11:35:00	Day,M-2,Tu-2	10/23/12 11:28PM (Tu)	00:30	2012MRFP145H	\$2000.00	
25.0	Spot	5:00:00AM- 5:30:00	Day,W-2,Th-2,F-2	10/17/12 5:24AM (We)	00:30	2012MRFP145H	\$2000.00	
25.0	Spot	5:00:00AM- 5:30:00	Day,W-2,Th-2,F-2	10/17/12 5:29AM (We)	00:30	2012MRFP131H	\$625.00	
25.0	Spot	5:00:00AM- 5:30:00	Day,W-2,Th-2,F-2	10/18/12 5:21AM (Th)	00:30	2012MRFP141H	\$625.00	
25.0	Spot	5:00:00AM- 5:30:00	Day,W-2,Th-2,F-2	10/18/12 5:29AM (Th)	00:30	2012MRFP131H	\$625.00	
25.0	Spot	5:00:00AM- 5:30:00	Day,W-2,Th-2,F-2	10/19/12 5:14AM (Fr)	00:30	2012MRFP141H	\$625.00	
25.0	Spot	5:00:00AM- 5:30:00	Day,W-2,Th-2,F-2	10/19/12 5:22AM (Fr)	00:30	2012MRFP140H	\$625.00	
26.0	Spot	5:00:00AM- 5:30:00	Day,M-2,Tu-2	10/22/12 5:14AM (Mo)	00:30	2012MRFP131H	\$625.00	
26.0	Spot	5:00:00AM- 5:30:00	Day,M-2,Tu-2	10/22/12 5:29AM (Mo)	00:30	2012MRFP145H	\$625.00	
						2012MRFP148H	\$625.00	



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

POL/M Romney/R/PRE/US (15840)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
ROMNEY FOR PRESIDENT (13995)  
National/Political  
31/06376930

Invoice 643739  
Inv Date 10/28/2012  
Terms Net 30  
Contract 337020  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:06:08PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
26.0	Spot	5:00:00AM- 5:30:00	Day,M-2,Tu-2	10/23/12 5:15AM (Tu)	00:30	2012MRFP145H	\$625.00	
26.0	Spot	5:00:00AM- 5:30:00	Day,M-2,Tu-2	10/23/12 5:29AM (Tu)	00:30	2012MRFP148H	\$625.00	
27.0	Spot	11:00:00PM-11:35:00	Day,M-2,Tu-2	10/22/12 11:28PM (Mo)	00:30	2012MRFP145H	\$2000.00	
27.0	Spot	11:00:00PM-11:35:00	Day,M-2,Tu-2	10/22/12 11:33PM (Mo)	00:30	2012MRFP148H	\$2000.00	
27.0	Spot	11:00:00PM-11:35:00	Day,M-2,Tu-2	10/23/12 11:23PM (Tu)	00:30	2012MRFP148H	\$2000.00	
27.0	Spot	11:00:00PM-11:35:00	Day,M-2,Tu-2	10/23/12 11:34PM (Tu)	00:30	2012MRFP148H	\$2000.00	
28.0	Spot	8:00:00PM- 8:30:00	Day,W-1	10/17/12 8:17PM (We)	00:30	2012MRFP141H	\$6600.00	
29.0	Spot	9:00:00PM-10:00:00	Day,Th-1	10/18/12 9:40PM (Th)	00:30	2012MRFP140H	\$6500.00	
30.0	Spot	10:00:00PM-11:00:00	Day,Th-1	10/18/12 10:41PM (Th)	00:30	2012MRFP131H	\$5000.00	
31.0	Spot	8:00:00PM- 9:00:00	Day,F-1	10/19/12 7:59PM (Fr)	00:30	2012MRFP141H	\$3000.00	
32.0	Spot	9:00:00PM-10:00:00	Day,F-1	10/19/12 9:40PM (Fr)	00:30	2012MRFP140H	\$3450.00	
33.0	Spot	10:00:00PM-11:00:00	Day,F-1	10/19/12 10:51PM (Fr)	00:30	2012MRFP131H	\$3500.00	
34.0	Spot	9:00:00AM-10:00:00	Day,Sa-2	10/20/12 9:26AM (Sa)	00:30	2012MRFP148H	\$1050.00	
34.0	Spot	9:00:00AM-10:00:00	Day,Sa-2	10/20/12 9:42AM (Sa)	00:30	2012MRFP145H	\$1050.00	
35.0	Spot	7:00:00PM- 7:30:00	Day,Sa-1	10/20/12 7:54PM (Sa)	00:30	2012MRFP148H	\$850.00	
37.0	Spot	6:00:00AM- 7:00:00	Day,Sa-3	10/20/12 6:29AM (Sa)	00:30	2012MRFP145H	\$850.00	
37.0	Spot	6:00:00AM- 7:00:00	Day,Sa-3	10/20/12 6:40AM (Sa)	00:30	2012MRFP148H	\$850.00	
37.0	Spot	6:00:00AM- 7:00:00	Day,Sa-3	10/20/12 6:55AM (Sa)	00:30	2012MRFP145H	\$850.00	
38.0	Spot	12:00:00PM-12:30:00	Day,Su-2	10/21/12 11:59AM (Su)	00:30	2012MRFP148H	\$600.00	
38.0	Spot	12:00:00PM-12:30:00	Day,Su-2	10/21/12 12:29PM (Su)	00:30	2012MRFP145H	\$600.00	
39.0	Spot	6:00:00PM- 6:30:00	Day,Su-2	10/21/12 6:10PM (Su)	00:30	2012MRFP148H	\$1500.00	
39.0	Spot	6:00:00PM- 6:30:00	Day,Su-2	10/21/12 6:23PM (Su)	00:30	2012MRFP145H	\$1500.00	
40.0	Spot	7:00:00PM- 8:00:00	Day,Su-1	10/21/12 7:19PM (Su)	00:30	2012MRFP148H	\$2750.00	
41.0	Spot	8:00:00PM- 9:00:00	Day,Su-1	10/21/12 8:39PM (Su)	00:30	2012MRFP145H	\$6500.00	
42.0	Spot	9:00:00PM-10:00:00	Day,Su-1	10/21/12 9:44PM (Su)	00:30	2012MRFP148H	\$6000.00	
43.0	Spot	11:00:00PM-11:35:00	Day,Su-2	10/21/12 11:14PM (Su)	00:30	2012MRFP145H	\$2000.00	
43.0	Spot	11:00:00PM-11:35:00	Day,Su-2	10/21/12 11:27PM (Su)	00:30	2012MRFP148H	\$2000.00	
44.0	Spot	11:00:00AM-12:00:00	Per week (1),Fr	10/19/12 11:59AM (Fr)	00:30	2012MRFP140H	\$925.00	M/G For 8.0.1
45.0	Spot	12:00:00PM- 3:30:00	Day,Sa-2	10/20/12 12:00PM (Sa)	00:30	2012MRFP148H	\$2750.00	
45.0	Spot	12:00:00PM- 3:30:00	Day,Sa-2	10/20/12 2:43PM (Sa)	00:30	2012MRFP145H	\$2750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$279,925.00	Total Spots	147
Commission	(\$41,988.75)		
Net Total	\$237,936.25		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.